

## Welcome to our Monthly Newsletter – August

This newsletter contains details of our upcoming May publishing for Collins, as well as information on marketing activity.

### Product Sessions

Don't miss out on Rob Thompson's product sessions for Reference and Education on zoom, sign up here: [Reference & Education](#). See past sessions [here](#).

Make sure to join us on September 6<sup>th</sup> for Reference and September 7<sup>th</sup> for Education. **[DATE CHANGE]**

Reference Product Session- Wednesday 9th August **[CANCELLED]**

We will combine the August session with September, so the above session has been cancelled.

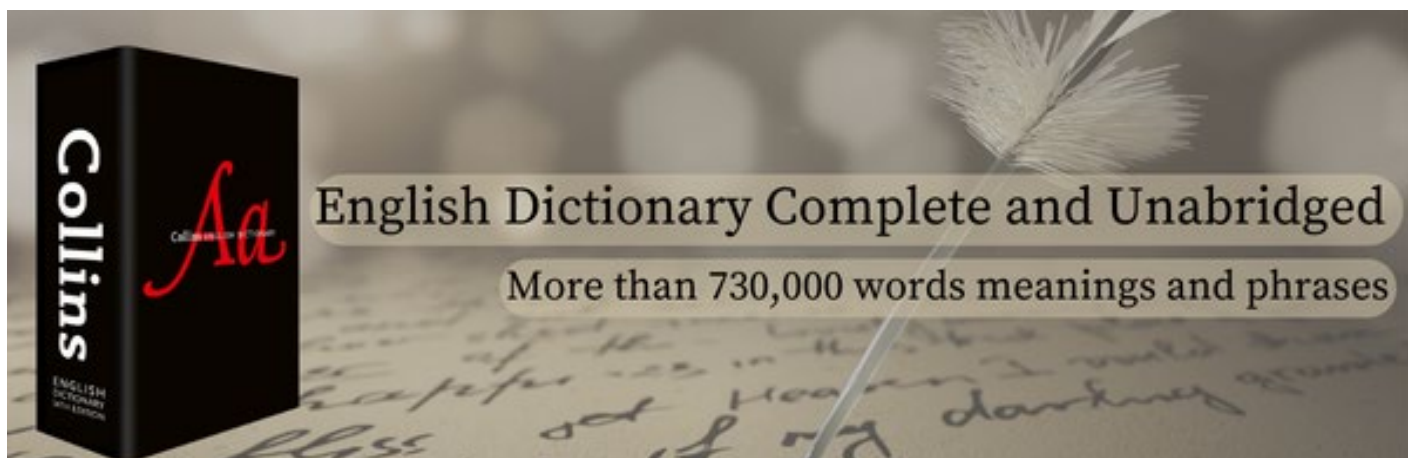
September Product Sessions- Education & Reference **[DATE CHANGE]**

September product sessions are moving forward a week, please move the session you have in your diary to these dates. The link will remain the same.

Once you sign up to a session, do ensure you sync the meeting to your calendar, you can do this by adding it via the confirmation received from zoom.

Password to access both zoom sessions is: COLLINS

### Upcoming Publishing



### Education

This August, Collins publishes the 14<sup>th</sup> edition of *English Dictionary Complete and Unabridged*, updated with the more than 732,000 words, meanings, and phrases; updated with new words and senses, this dictionary is ideal for word lovers and enthusiastic crossword solvers. To request samples of the new dictionary, contact us directly.

*Collins Big Cat Arabic Reading Programme* adds four new books to the guided reading programme, ideal for developing Arabic literacy using engaging illustrations and stories, as well as practical tips for teachers and parents.

- ❖ For more detailed information on education titles [click here for AIs](#)
- ❖ To see the full list of new education publishing, [click here](#)

## Reference

*Collins 2024 Guide to the Night Sky* is the newest guide for beginner and experienced stargazers; approved by Royal Observatory Greenwich, this popular resource provides advice, easy-to-use star maps and events to look out for in 2024 across northern and southern hemispheres.

The National Trust publishes *The Gardener's Almanac 2024*, providing inspiration, tips and trivia, this book is an ideal gift for gardening enthusiasts.

The new series created by the Times Puzzle Books, *Times Mindset Puzzles Book 1*, providing challenging brainteasers for strengthening problem solving skills.

- ❖ For more detailed information on reference titles [click here for AIs](#)
- ❖ To see the full list of new reference publishing, [click here](#)

## Out of Print

To find out more information about the titles that have gone out of print in July, [click here](#).

## Marketing Updates

### Webinars

Collins International hosts webinars for teachers to attend from international schools. These webinars take place every month from September through to April. [Check out our website](#) where we host all upcoming webinar content and past webinar links.

**New webinars will start up again in September 2023, keep an eye out for news coming in the next newsletter.**

### Social Media Packs

The marketing team prepares monthly packs of social media graphics and copy of front list publishing for you to share on your social channels, do tag us on Facebook and Twitter. Please find this month's pack [here](#).

### Catalogues

- View all international schools' catalogues [here](#).
- View all reference catalogues [here](#).